

CANADIAN TIRE'S PRIVACY STATEMENT

<p>Scope</p>	<ul style="list-style-type: none"> • This statement highlights how Canadian Tire Corporation, Limited and its family of companies collects, uses and discloses your personal information. Canadian Tire means Canadian Tire Corporation, Limited and its family of companies including Canadian Tire Financial Services Limited, Canadian Tire Bank, Canadian Tire Real Estate Limited, Mark's Work Wearhouse, FGL Sports Ltd., Canadian Tire Petroleum and PartSource. Canadian Tire also includes any successors or subsidiaries of these companies. Canadian Tire is committed to protecting and caring for your personal information that we obtain through your customer relationship with us.
<p>Personal Information Collected</p>	<ul style="list-style-type: none"> • Personal Information includes your name, address, income, date of birth, financial information and credit records, as well as your opinions, preferences and purchase patterns. • We obtain information directly from you from your application for a product, purchase of a service or enrollment into the Canadian Tire loyalty reward program or other loyalty or preferred customer programs that may exist from time to time (each a Loyalty Program). We also obtain information through your interactions with us, such as surveys, websites activities, call monitoring and contests. • We may obtain information with your consent from third parties, such as your credit history which is obtained from credit bureaus.
<p>Uses</p>	<ul style="list-style-type: none"> • Your personal information is only used or disclosed for the purpose for which it was collected. • We assure you that we do not sell or rent personal information. We only transfer your personal information within Canadian Tire and to current or future Partners in a Loyalty Program to ensure your needs are met. • We use your personal information in order to process your application for a product, service or loyalty program and administer delivery of products, services and loyalty rewards. We also use your information to better understand your product and service needs and to offer relevant information, products, services and rewards to meet those needs. Your purchases and other transactions, shopping patterns, account activity and payment history is tracked and analyzed for marketing purposes and for making promotional offers to you. For a full list of why we collect your personal information, see our Privacy Charter. • We may transfer your Personal Information to third party service providers who assist us in serving you, such as vendors, suppliers and agents; however, we require them to protect your information in a manner consistent with our Privacy Charter. Our service providers may be located outside of Canada and may be required to disclose personal information under the laws of their jurisdiction. • We may share information about you as permitted or required by law, for

	example with credit bureaus, regulators and law enforcement agencies.
Choices	<ul style="list-style-type: none"> • You may access your personal information that we have on record in order to ensure it is accurate by submitting a written request to us. • If you decide that you do not want your personal information used or shared for marketing products and services to you, you may opt out of receiving promotional offers and contests at any time by calling us toll-free at 1-866-846-5841.

Contact Information

GENERAL PRIVACY INQUIRIES

For general privacy inquiries or to opt out of receiving communications from us you may contact us through email, by phone or in writing. You may also opt out of receiving further communications by clicking “unsubscribe” at the bottom of any electronic message you have received from us.

BY EMAIL: privacy@fglsports.com

BY FAX: 403-717-1490

BY MAIL: FGL Sports Ltd
824 – 41 Avenue NE
Calgary, AB, T2E 3R3
Attention: Privacy Officer

All requests for details regarding what personal information we have collected and maintain about you must be made in writing and submitted by mail or fax.

SPORT CHEK MASTERCARD PRIVACY INQUIRIES

For privacy inquiries related to your Sport Chek MasterCard you may contact us by phone, email or in writing as follows:

BY PHONE: 1-866-846-5841

BY EMAIL: privacyinquiries@ctfs.com

BY MAIL: Canadian Tire
3475 Superior Court
Oakville, ON, L6L 0C6
Re: Privacy Inquiries

All requests for details regarding what personal information we have collected and maintain about you concerning your Sport Chek MasterCard must be made in writing and submitted by mail.
